

MilwaukeeWomeninc

Working to change the face and quality of leadership in Wisconsin through the advancement of women.

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Milwaukee Women inc. Delivers through Research, Education and Resources

Welcome to the latest edition of Ebrief - the newsletter from Milwaukee Women inc. (MWi). MWi recently reaffirmed and clarified its mission, which is to change the face and quality of leadership through the advancement of women. Eight years after its formation, the purpose of MWi is no less relevant today than it was in 2002.

MWinc strives to accomplish its mission through:

- **Research:** benchmarking where we are and where we need to go
- **Education:** educating companies, the media and the community about the **xxxx** importance of women in leadership
- **Resources:** providing resources for both companies looking to place women on their boards and resources for women interested in serving.

RESEARCH

2010 Ion Report: Bad News for Women Directors, Plenty of Opportunity for Change

The latest research report by the InterOrganization Network (ION) - of which Milwaukee Women inc. is a member - reveals how far women have to go in corporate leadership positions. Most of ION's 14 members reported setbacks or no change at all in the number of women represented on corporate boards of directors. The good news is that ION's members report a significant pool of accomplished women available for board positions.

Read the report: [ION Report 2010](#)

EDUCATIONAL EVENTS & RESOURCES

Milwaukee Women inc. to Play a Role in Three Fall Events

I. The White House Project Report: Benchmarking Women's Leadership; Closing the Leadership Gap

Marie Wilson, founder of the White House Project and an advocate for women's issues for more than 30 years, will discuss her report at this event, which looks at the status of women's leadership across 10 sectors, from business to the military. Wilson will be joined by local women leaders Catherine Buck, executive vice president of operations for Froedtert Health; Julia Taylor, president of the Greater Milwaukee Committee; and Elizabeth Orelup, partner with Quarles & Brady. Watch for a summary of this great event in the next Ebrief.

September 23, presented by the Mount Mary College Women's Leadership Institute. This event is sold out.

II. Getting on Board: Orchestrating Success

Milwaukee Women inc.'s second corporate director education program for women, co-sponsored with Deloitte, will build on the success of our May educational session attended by more than 75 executive and professional women interested in learning about how to become effective corporate directors. **Getting On Board** will provide unique perspectives from current and former directors, corporate executives and other leading board advisors. You will learn about the primary roles of board members and key leaders; board and committee structure; governance; economic, market and regulatory trends; and the role of risk management and other emerging best practices. Ulice Payne, managing member, Addison-Clifton, LLC will keynote the program and will draw on his experience and share insights on the evolution of corporate governance and what a high-performing board looks like. An interactive panel discussion will follow.

October 5, 2010

The Pfister Hotel, Milwaukee

7:30 a.m. -10:00 a.m. (Breakfast provided)

For more information and to register:

[Getting on Board: Orchestrating Corporate Success Event Information](#)

What You Need to Know: During the past 20 years there have been three crises in corporate governance. Each time corporate boards have been thrust into the spotlight and challenged to do more and approach their work with renewed vigor. In the early 1990s, boards asserted themselves for the first time "dethroning" CEOs at more than 20 large companies. In 2002, Congress passed the Sarbanes-Oxley Act significantly expanding their authority and accountability in an effort to redress problems and corporate scandals. And during 2009 and 2010, investors, regulators, and Congress intervened again with a multitude of new corporate governance reforms in response to the latest financial and economic crisis.

Creating the optimal board structure for a high performing board in the face of a changing corporate governance environment is challenging. To meet this challenge, boards need to systematically examine their purpose, tasks, talents, and agenda. As a starting point, together with their C-suite executives, boards need to develop a vision of how engaged they want to be in influencing management decisions and company direction. Deciding on the appropriate level of engagement drives expectations of individual directors, leadership and committee structures, work plans and ground rules for interacting with c-suite executives. Next, boards should inventory and assess their collective abilities and individual attributes and proficiencies. These should then be aligned with activities that require board involvement. Gaps between capability profiles of individual directors and criteria required in order for the board to perform at its optimal level should then turbo charge recruitment efforts for new directors.

III. Women in the Boardroom

Women in the Boardroom, formerly known as Women on Boards, is an executive leadership event designed to assist in the preparation for board service - better qualifying and connecting attendees with the right resources. The panelists are executives with for-profit board experience and a desire to share their knowledge and the necessary tools for serving as a director. Although the focus is for-profit boards, much of the knowledge gained can be applied to non-profit service. For a second year, MWinc is a supporting organization for this introductory program on board service.

Topics of Discussion:

- Role of being a director

- Differences of a non-profit, private and public board
- Board selection process
- Being an effective board member
- Positioning yourself for board service/taking the next step

November 15, 2010

3:00 p.m. to 6:00 p.m.

Hyatt Regency Milwaukee

For more information and to register: [Women in the Boardroom Event Registration](#)

Panelists

- Laurie Benson, CEO, LB Unlimited
Boards served: First Business Bank; Valicom, Inacom Information Systems
Advisory Boards include (past and present): First Business Bank; Valicom, Inacom
Information Systems Advisory Boards include (past and present): Hewlett
Packard; Microsoft; Ingram Micro, WWBIC, UW Madison School of Business MBA
Weinert Center for Entrepreneurship
- Jean Jacobson, Former Racine County Executive
Boards served: Johnson Bank; Local Government Institute; Chair of the Town of
Norway Racine County
- Ulice Payne, Jr., Managing Member of Addison Clifton, LLC
Boards served: Manpower Inc.; Northwestern Mutual; Wisconsin Energy
Corporation;
National Board of Directors of the YMCA of the USA

Panel Facilitator

- Carla Rutley, Founder & President, The Rutley Group

For information on the panel and facilitator: [Women in the Boardroom Event Information](#)

Milwaukee Women inc is a collaborative effort of executive and professional women working to change the face and quality of leadership through the advancement of women.

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