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ION Board Representative Milwaukee Women inc

## **Manpower CEO profiled in national report on gender diversity** *Milwaukee Women inc data on Wisconsin companies used in study*

Milwaukee, Wisconsin – The InterOrganization Network (ION) issued its sixth annual **report** this week on the status of women directors and executive officers of U.S. public companies. Providing an annual benchmark for 14 geographic regions, the report includes census data on Wisconsin companies provided by Milwaukee Women inc. This year's report features the diversity practices of 11 corporate leaders across the country including Jeff Joerres, Chairman, CEO and President of Manpower Inc.

According to ION, board seats held by women at the companies included in their report ranged between:

- 7.6% and 17.8% for all companies (12.1% in Wisconsin);
- 12% and 19.5% for Fortune 500 companies (12.0% in Wisconsin); and
- 6.3% and 18% for Fortune 501 – 1000 companies (12.2% in Wisconsin)

Women of color continue to comprise an extremely small percentage of directors ranging between 0.8% and 3.6% (2% in Wisconsin). The percentage of companies with a critical mass of 25% or more women holding board seats ranged between 1.4% and 21% (8% in Wisconsin). The percentage of companies with no women board members ranged between 11% and 55% (26.2% in Wisconsin).

ION's report also profiles the diversity practices of eleven nationally prominent corporate leaders, including Jeff Joerres, Chairman, CEO and President of Manpower Inc. At Manpower 20% of its board members and 40% of its executive team are women, and 70% of its total revenues are generated by business units led by women.

“We are proud to have Mr. Joerres featured in this year's ION report because it reflects well on Milwaukee to have a CEO of an international company exhibit this kind of commitment to diversity. Manpower is one of the

companies setting the pace at both a local and national level in creating a diverse and inclusive leadership culture,” said Jilaine Hummel Bauer, Milwaukee Women inc’s ION Board Representative.

At the Greater Milwaukee Committee meeting last October, Milwaukee Women inc challenged Wisconsin companies to increase the number of women directors on their boards to 25% by the year 2014. To assist companies in reaching this goal, Milwaukee Women inc has formed a Board Resources Committee to help companies surface highly qualified women and women of color interested in serving on boards and to meet with companies to discuss its research and other current information on board diversity and governance trends.

## **ABOUT MILWAUKEE WOMEN INC (MWi)**

Formed in 2002, *Milwaukee Women inc* ([www.milwaukeewomeninc.org](http://www.milwaukeewomeninc.org)) is a collaborative effort of executive and professional women working to change the face and quality of business leadership in Wisconsin. Its Steering Committee is composed of representatives from leading women’s professional organizations, corporations, non-profit organizations and academic institutions in Wisconsin.

## **ABOUT INTERORGANIZATION NETWORK (ION)**

The InterOrganization Network ([www.IONwomen.org](http://www.IONwomen.org)) is a national non-profit organization dedicated to increasing the number of women on for-profit boards and in executive suites. *Milwaukee Women inc* is a founding member of ION, which represents approximately 10,000 women. ION helps build awareness, opportunities and connections by creating a national voice for its 14 regional member organizations. Other ION members are located in Boston, California, Chicago, Florida, Georgia, Kansas City, Maryland, Michigan, Minnesota, New York, Philadelphia, Tennessee and Texas.

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