MEDIA ADVISORY

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INVITATION TO ATTEND

WHEN: **Monday, June 9, 2008**
Noon – 1:30 p.m.

WHERE: **University Club**
924 East Wells Street
Milwaukee, WI 53202

CONTACTS: **Marie Maas, 414-390-5500**
Eric Paulsen, 414-905-0111

GREATER MILWAUKEE COMMITTEE

GREATER MILWAUKEE COMMITTEE HOSTS INTERACTIVE FORUM ON THE CRUNCH FOR TALENT

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Distinguished panel of women executives to join Manpower, Inc. president and CEO Jeff Joerres to discuss strategies for cultivating high-potential leaders

Milwaukee – Jeff Joerres, president and CEO of Manpower, Inc., will discuss the crunch for talent and strategies for cultivating talented employees into high-potential leaders at the monthly membership meeting of the Greater Milwaukee Committee (GMC) on **Monday, June 9 at noon**. The event will include a panel discussion with distinguished executives including Kathi Seifert, former executive vice president for Kimberly-Clark Corporation and chairman of Pinnacle Perspectives, LLC; Margery Kraus, president and CEO of APCO Worldwide; and Geneva Johnson, retired president and CEO of Family Service America.

Attracting and retaining the best human capital within a corporation and on corporate boards is a business imperative for success. Wisconsin companies can no longer afford to continue to do "business as usual" when it comes to recruiting new directors and planning for management succession. Joerres and the panelists will speak about how employers can develop the pipeline for future executives or directors by cultivating high-potential leaders from within their own organizations.

ABOUT THE PANELISTS

Kathi Seifert served as executive vice president for Kimberly-Clark Corporation until June 2004 and is chairman of Pinnacle Perspectives, LLC. Ms. Seifert serves on the boards of Eli Lilly & Company, Supervalu Inc.; Revlon Consumer Products Corporation; Lexmark International, Inc.; Appleton Papers Inc.; the U.S. Fund for UNICEF; ThedaCare; the Fox Cities Performing Arts Center; and New North, a counterpart to M-7, which focuses on eighteen counties in Northeastern Wisconsin.

Margery Kraus is president and CEO of APCO Worldwide based in Washington, D.C. She serves on the boards of Northwestern Mutual Life; the Catherine B. Reynolds Foundation; the Institute for Public Relations; the Eurasia Foundation; and the Arthur W. Page Society. In addition, she serves as a trustee of American University and sits on the advisory board of the Kellogg Graduate School of Management at Northwestern University, as well as serving on the steering committee of the school's Center for Executive Women. She is a member of Harvard University's Women's Leadership Board.

Geneva Johnson is the retired president and CEO of Family Service America. She serves on the boards of Froedtert Memorial Lutheran Hospital, the Harvard Business School Advisory Board, the Leader to Leader Institute and in the past served as director of Wisconsin Electric and Firstar Bank Milwaukee, N.A. Geneva is also chair of Mt. Mary College's Women's Leadership Institute Advisory Board.

MEDIA AVAILABILITY:

Interviews with the speakers and representatives of the GMC will be available after the event upon request. To coordinate an interview, please call Marie Maas at 414-390-5500 in advance of the meeting.

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