

MilwaukeeWomeninc

Working to change the face and quality of leadership in Wisconsin
through the advancement of women.

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Milwaukee Women inc report shows "Zero Net Gain" resulting in a 2014 community challenge.

Milwaukee, WI – Unveiled at the Greater Milwaukee Committee's monthly member lunch program on Monday, October 12th Milwaukee Women inc unveiled their 2009 Milwaukee Women inc biennial report. Kris Rappe, Senior Vice President at Wisconsin Energy Corporation reported that although there has been an increase in women serving on boards or executive positions, equally there were as many changes in the decline of women serving in either capacity, resulting in a net zero gain towards the advancement of women in corporate leadership roles.

Other critical points made throughout the presentation to over one-hundred attendees included:

- Among the state's top 50 public companies, Wisconsin is behind the national average in gender diversity.
- The "state of the state" shows 13 companies in the Wisconsin 50 still have no women directors and 21 have no women executives
- The 2009 report underscores the challenges facing the Wisconsin 50 but it also offers opportunities to improve the bottom line. It contains a number of valuable tools, resources and best practices for companies that do want to make changes in their workplaces. Many of the recommendations come from business leaders/peers that have had a level of gender diversity success.
- With this being Milwaukee Women Inc's fourth report on diversity, our next steps will include setting a 5-year plan and goal for gender diversity including tactics on how to get there. *(This discussion would move to the steering committee to set a five-year plan and ideas on how we can accomplish the goals that are agree-upon and set. This is a good response to those who only see our efforts as highlighting so-called "bad news" or criticism that we just publish reports but do not recommend actual solutions.)*
- With this being Milwaukee Women Inc's fourth report on diversity, their next steps will include setting a 5-year plan and goal for gender diversity including tactics on how to get there. Within five years, or by the release of the 2013 report, they challenge business to move the needle to show parity of diversity by 25% of the 50 measured companies.

Please contact Carla Rutley, Executive Director with any further questions, at 414-254-1177 or crutley@milwaukeewomeninc.org . We are happy to assist in arranging you to speak with our steering committee members, and/or several of the leaders quoted in the report.

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